

# Collective Action

A small team of Collective Action specialists at the Basel Institute brings together businesses and other stakeholders to:

- raise standards of integrity across industries worldwide;
- develop best practice self-regulatory standards within specific sectors;
- solve systemic issues related to bribery and corruption;
- level the playing field between competitors.

Our approach is one of collaboration and sustained cooperation between stakeholders in the private and public sectors, civil society and international organisations. We focus on developing pragmatic and business-oriented mechanisms that address specific problems and fit the context in which they need to work.

## OUR COLLECTIVE ACTION TEAM...

- is led by Gemma Aiolfi, a lawyer and compliance specialist with over 20 years of experience in the financial sector and manufacturing industry;
- serves as a research and knowledge centre on anti-corruption Collective Action and hosts the B20 Collective Action hub.
- works with policy institutions to promote Collective Action among the private sector.
- is a founding member of the Wolfsberg Group and the World Economic Forum's Partnering Against Corruption Initiative.
- has facilitated successful sector-specific Collective Action initiatives ranging from metals technology, aerospace and defence, and power systems to healthcare.

“ *Collective Action is central to the Basel Institute's wider mission to prevent and combat corruption and raise standards of governance – and has been ever since it was founded by Professor Mark Pieth in 2003.* ”

## WHAT WE OFFER

- ✓ **Active facilitation** of Collective Action initiatives to maximise effectiveness and avoid anti-trust issues.
- ✓ **Tailored advice** on how to set up, structure and manage Collective Action initiatives most effectively.
- ✓ **A goal-oriented approach** based on confidential handling of meetings and materials, with participants working through consensus.
- ✓ **Neutral facilitation combined with substantive work** to ensure the initiative maintains momentum while being business-driven.
- ✓ **Practical help** in setting up sustainable public-private dialogue mechanisms to advocate for policy reforms.
- ✓ **Guidance and outreach** to relevant partners through our network of contacts in the field